



STRENGTHS ESSENTIALS™ WORKSHOP IN A BOX



Years of research have shown that individuals and teams playing to their Strengths significantly outperform those who don't. In a Gallup study of more than 8,000 teams, involving hundreds of thousands of employees, teams whose members feel they have the opportunity to play to their Strengths every day are 50% more likely to work in business units with lower employee turnover, 38% more likely to work in more productive business units, and 44% more likely to work in business units with higher customer satisfaction scores. Despite all this data indicating the value of engaging Strengths, research also indicates that less than 17% of people within the workplace play to their Strengths most of the time.

WHAT IT IS

Strengths Essentials is a “workshop in a box” that provides everything you need to deliver a 4–6-hour introductory workshop on Strengths. This fun interactive session challenges people to increase their self-awareness and provides tools to help participants identify and leverage their Strengths at work.

WHO SHOULD BUY

Independent consultants, HR professionals, managers or educators who want to introduce individuals or teams to the Strengths message.

CONTENT OUTLINE

- **WHY STRENGTHS?** Learn the research that demonstrates why playing to your Strengths will enable you to be your most productive.
- **MYTHS & TRUTHS** Discuss the challenges associated with implementing a Strengths-based approach and how to overcome them.
- **IDENTIFYING YOUR STRENGTHS** Explore the 4 SIGNs of a Strength and learn the process for identifying your unique Strengths.
- **STRENGTHS AT PLAY** Determine the steps you will take to proactively spend more time leveraging your Strengths in your work.

WHAT'S IN THE BOX

FACILITATOR KIT

Facilitator Guide

A manual featuring detailed instructions for preparing and delivering the Strengths Essentials Workshop

Quick Reference Cards

Compact cheat sheets outlining workshop content

Trombone Player Wanted DVD

6-part short film series featuring Marcus Buckingham sharing core Strengths concepts

Strength Wheel

Interactive tool detailing the SIGNs of a Strength

Strengths Sort Card Deck

A simple tool to help people identify their specific Strengths

StrengthsCampus.com

Access to an exclusive online Strengths Essentials facilitator community

x10 PARTICIPANT KITS

Participant Guide

A workbook with a series of activities designed to help individuals understand their Strengths

Strength Wheel

Interactive tool detailing the SIGNs of a Strength

Strengths Sort Card Deck

A simple tool to help people identify their specific Strengths

Additional participant kits can be purchased online.

INVESTMENT

- ▶ Strengths Essentials
"Workshop in a Box" - \$999
- ▶ Additional participant kits can be purchased for \$65 each.



“ everything you need
to build a solid foundation ”